

Karen Fleming-Ginn, Ph.D.

Experience

Verdix Jury Consulting, Inc. President. Consults on civil and criminal cases, including United States v. Timothy McVeigh (for the prosecution), People v. Oakland Rider's for the defense). Specializing in jury selection for complex civil litigation (plaintiff and defense), white-collar cases and death penalty cases. Provided consultation on more than 50 capital cases in California and more than 250 civil trials. Expertise in legal behavioral sciences, including jury selection, focus groups, witness preparation, case theme analysis, post-verdict interviews and courtroom protocol. Frequent speaker and media guest for topics associated with jury selection strategies and practices.

Howard Varinsky Associates, 1/95 to 2/97. Senior Jury Consultant. Consulted on over 100 civil cases in the areas of employment discrimination / wrongful termination, wrongful death / catastrophic injury, personal injury, intellectual property, breach of contract disputes, premises liability, and medical malpractice. Conducted focus groups, analyzed data, selected juries, conducted post-verdict juror interviews, designed pretrial juror questionnaires, assisted with opening statements/closing arguments and case strategy.

Trial Behavior Consulting, Inc., 1994. Contract employee responsible for report writing and case strategy formulation for civil cases.

Alameda County Public Defender's Office, 1993 to 1994. Jury Selection Specialist. Assisted in all aspects of jury selection for capital cases and murder trials (with special circumstances).

Education

Ph.D., Organizational Psychology, 1995. CA School of Professional Psychology, Berkeley, CA

Master of Arts, Psychology, 1993. CA School of Professional Psychology, Berkeley, CA

Master of Arts, Communication Studies, cum laude, 1991. CSU Sacramento

Bachelor of Arts, Communication Studies, 1987. CSU Sacramento

Publications

Recently served on the editorial board for "The Jury Expert" monthly newsletter.

Contributes one article monthly on such topics as jury selection, witness preparation and recent learnings from focus group research.

Doctoral Dissertation - Toward an Empirically Grounded Theory of Courtroom Protocol, 1995.

Master's Thesis - The Rancho Seco Nuclear Powerplant and Public Perception of Risk: A Methodological Approach to Understanding the Diffusion of an Innovation, 1991.

Recent Speaking Engagements

United States Attorneys Office

California Attorneys for Criminal Justice

California Association of Licensed Investigators

Defense Investigators Association
UC Davis – Graduate Forensic Psychology and Communication Studies - frequent guest
lecturer

Media Appearances

ABC “Good Morning America” Area	KRON Channel 4 – Bay Area	KGO Channel 7 – Bay
KXTV Channel 10 – Sacramento Catherine Crier Live	KGO Radio – Bay Area	COURT-TV

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